

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

Invoice #	106510-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	~
Sales Office	Blair - Philadelphia	
Sales Region	National	

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Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

Product Code	Advertiser Code	IDB#

Billing Calendar
Billing Type
Special Handling

Broadcast Cash

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KSNV	KSNV	KSNV		KSNV	VSNV	VSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	
				M-F 6-7a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners								M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners					Wake Up Early Wagners	Channel Description
				6-7a				5-6a								5-6a			430a-5a					430a-5a	Time
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09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	6	09/17/12	09/17/12	09/17/12 to 09/23/12	Ö	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ťo	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	to	Date
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6:12 AM	•		WTF		5:48 AM	5:20 AM	M		5:52 AM	5:30 AM	5:51 AM	5:41 AM	5:58 AM	5:48 AM	WTF		4:40 AM	M			4:54 AM	4:59 AM	WTF		Length Aired Days
NVSB-TV12-24 Cracked Do		:			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling				NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			Ad-ID
\$450.00	\$450.00 Unresolved	\$150.00 Unresolved			\$185.00	\$185.00			\$185.00	\$185.00	\$185.00	\$185.00	\$185.00	\$185.00			\$100.00			\$100.00 Unresolved	\$100.00	\$100.00			Rate Reconciliation
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Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane KSNV Billing: (702)642-3333

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

dvertiser	Berkley, Shelley for Senate
roduct	BERKLEY FOR SENATE
stimate Number	30S

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Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
109510	08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Ciudi #
09/12/12 - 09/17/12		06851367	100010

Broadcast	IDB#	
Cash	Advertiser Code	
	Product Code	

Special Handling Billing Type Billing Calendar

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Advertiser Ref	Agency Ref		Product Code	Advertiser Code

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KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	Channel
	Today Show														Today Show				M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners	Description
	658a-9am														658a-9am				6-7a			6-7a	Time
M M M	202	TI	П	П	П	Τh	Τh	Ť	爿	٤	٤	≨	٧	09/10/1		Z	N	09/17/1		TI	П		Day
09/17/12 to 09/23/12 M 09/17/12 M 09/17/12 M 09/17/12 M 09/17/12	0 to 000000	09/14/12	09/14/12	09/14/12	09/14/12	09/13/12	09/13/12	09/13/12	09/13/12	09/12/12	09/12/12	09/12/12	09/12/12	09/10/12 to 09/16/12	6	09/17/12	09/17/12	09/17/12 to 09/23/12	ð	09/14/12	09/14/12	ਰ	Date
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7:28 AM 7:57 AM 8:30 AM	•	8:58 AM	8:30 AM	7:59 AM	7:30 AM	8:58 AM	8:42 AM	7:57 AM	7:24 AM	8:57 AM	8:28 AM	7:59 AM	7:28 AM	WTF		6:51 AM	6:40 AM	M		6:58 AM	6:43 AM		Length Aired Days
NVSB-TV12-25 Falling NVSB-TV12-24 Cracked Do NVSB-TV12-25 Falling		NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Dr	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do		Ad-ID Ra				
\$550.00 \$550.00 \$550.00		\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550,00	\$550.00	\$550.00			\$450.00	\$450.00			\$450.00	\$450.00		Rate Reconciliation
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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

ğ	Invoice #	106510-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Product Code	Advertiser Code	IDB#

Billing Calendar
Billing Type
Special Handling

Broadcast Cash

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Advertiser Ref	Agency Ref		Product Code	

	13			12					1					10								9		8	Line
KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	KSNV		KSNV	KSNV	KSNV	
	The Agenda 1230pm			Noon News					Noon News					M-F Today Show II								M-F Today Show II		Today Show	Channel Description
	1230-1p			12-1230pm					12-1230pm					9-10a								9-10a		658a-9am	Time
M /01/60		×	09/17/		П	Τħ	٧	09/10/		Z	NOT	M	09/17/		TI	П	∄	Ŧ	₹	۶	09/10/		S		Day
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12:39 PM	, 	12:29 PM	М		12:17 PM	12:16 PM	12:16 PM	WTF		9:29 AM			M		9:58 AM	9:29 AM	9:59 AM	9:30 AM	9:59 AM	9:29 AM	WTF		8:57 AM		Length Aired Days
NVSB-TV12-24 Cracked D		NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling			i		NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Dr	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do		Ad-ID
\$200.00		\$275.00			\$275.00	\$275.00	\$275.00			\$200.00		\$200.00 Unresolved			\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00			\$550.00		Rate Reconciliation
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KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

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Advertiser	beinley, dilettey to deliate
Product	BERKLEY FOR SENATE
Estimate Number 30S	30S

Invoice #	106510-1
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser C
Special Handling		Product Cod

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

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Dr Phil				Today 4th Hour					Today 4th Hour			Rachael Ray					Rachael Ray			The Agenda 1230pm			The Agenda 1230pm	Channel Description
				3					7											230pm			230pm	
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		\$200.00 Unresolved			\$200.00	\$200.00	\$200.00			\$200.00			\$200.00	\$200.00	\$200.00			\$200.00			\$200.00	\$200.00		Rate Rec
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KSNV Main: (702)642-3333 1500 Foremaster Lane Billing: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC

Billing Address:

Attention: Accounts Payable Philadelphia, PA 19103 1831 Chestnut St. Shorr Johnson Magnus

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

Invoice #	106510-1
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

Broadcast Cash	הוטממכנ		Special nationing
Broadcast Cash			C=====================================
Broadcast IDE	Advertise	Cash	Billing Type
	IDB#	Broadcast	Billing Calendar

IDB#	
Advertiser Code	
Product Code	

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Advertiser Ref	Agency Ref	Product Code	Advertiser Code	

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	KSNV 4	KSNV		KSNV 4	KSNV	Š	Z		KSNV 4	Z	KSNV			KSNV	KSNV		KSNV [KSNV	Ž	Ž	KSNV	KSNV	KSNV		nannel	
	4PM NEWS (1 hour)			4PM NEWS (1 hour)					4PM NEWS (1 hour)				News 3 in Prime				Dr Phil							Dr Phil	Line Channel Description	
	4-5pm			4-5pm					4-6pm				7-10pm				3-4p							3-4p	Time	
./01/10/		S	09/17/		П	굮	×	09/10/		Su	Su	09/10/		Ζ	Z	09/17/		П	т	ᆉ	ᆉ	٧	٧		Day	
09/10/10 to 09/16/10	б	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	6	09/16/12	09/16/12	09/10/12 to 09/16/12	ਰੱ	09/17/12	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	ť	Date	
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1-WTF		4:15 PM	M		4:24 PM	4:24 PM	4:11 PM	WTF		9:18 PM	9:01 PM	S		3:35 PM	3:28 PM	M		3:50 PM	3:25 PM	3:57 PM	3:13 PM	3:51 PM	3:12 PM		Date Length Aired Days	
		NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVS8-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling		Ad-ID Rate					
		\$350.00			\$350.00	\$350.00	\$350.00			\$900.00	\$900.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00		Reconciliation	
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Billing Calendar
Billing Type

Broadcast Cash

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Agency Ref

		28					27									26			25				24	Line
KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VNSX	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	Channel
		Face to Face w/ J.Ralston					M-F Early News									M-F Early News			4PM NEWS (1 hour)				4PM NEWS (1 hour)	Description
		730-758pm					5-630p									5-630p			4-5pm				4-5pm	Time
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7:53 PM 7:46 PM	7:48 PM	 	6:21 PM	5:29 PM	5:23 PM	M		6:23 PM	5:17 PM	6:27 PM	5:14 PM	5:27 PM	5:12 PM		WTF		4:51 PM	M		4:45 PM	4:44 PM	4:51 PM		Length Aired Days Ad-ID
NVSB-TV12-24 Cracked Do NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling		NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked D				NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D		
\$400.00 \$400.00	\$400.00		\$725.00	\$725.00	\$725.00			\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00 Unresolved			\$450.00			\$450.00	\$450.00	\$450.00		Rate Reconciliation
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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant of Third Parties of by Provider in the several payment of Media Provider. Applicant shall not constitute payment to Media Provider. Applicant shall not do that the several payment of such advertising agency (or other Third Parties) that Applicant shall not be down to Media Provider. Applicant shall not be several liability for the payment of such advertising under the terms set forth herein above. If Applicant shall not be several liability for the payment of such advertising under the terms set forth herein above. If Applicant shall not be several liability for the payment of such advertising under the terms set forth herein above. If Applicant shall not be severally payment of such advertising under the terms set forth herein above. If Applicant shall not be severally payment of such advertising under the terms set forth herein above. If Applicant shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts are provided agents for Applicant shall be conclusively deemed to be authorized agents for Applicant shall be conclusively deemed to be authorized agents for Applicant shall be conclusively deemed to be authorized agents for Applicant shall be conclusively deemed to be authorized agents for Applicant shall be conclusively and the shall be conclusively and the shall be conclusively and the sha with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser Berkley, Shelley for Senate Product BERKLEY FOR SENATE	рег 30S	Estimate Number
	BERKLEY FOR SENATE	Product
	Berkley, Shelley for Senate	Advertiser

Invoice Month September 2012 Invoice Period 08/27/12 - 09/17/12	Invoice # Invoice Date	106510-1 09/23/12
	Invoice Date	09/23/12
	 Invoice Month	September 2012
	 Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

			h	
Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Advert	Cash	Billing Type Special Handling
IDB#	Broadcast	Billing Calendar

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	Product Code	

3 4			33								32				33			30			29	Line
KSNV	KSNV	X S N S	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VSNV		VSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channel
Jeopardy in Prime			M-F Jeopardy/Wheel of Fortune 630-730pm								M-F Jeopardy/Wheel of Fortune 630-730pm				WKND Jeop/Wheel			Vegas Inc.			Face to Face w/ J.Ralston	Description
M-SA 8-11p / SUN 7-			une 630-730pm								une 630-730pm				630-730pm			6:30-8pm			730-758pm	Ime
	Ζ:	09/17/1 M		П	П	Τh	굮	≶	٧	09/10/1		Sa	Sa	09/10/1		Sa	09/10/1		M	09/17/1		Дау
to 09/10/12 to 09/16/12	09/17/12	09/17/12 to 09/23/12 M 09/17/12	ő	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ð	09/15/12	09/15/12	09/10/12 to 09/16/12	Ö	09/15/12	09/10/12 to 09/16/12	Ö	09/17/12	09/17/12 to 09/23/12	ਰ	Date
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SS	7:29 PM	7:09 PM		7:12 PM	6:59 PM	7:24 PM	6:42 PM	7:17 PM	6:54 PM	WTF		7:06 PM	6:53 PM	S-		7:46 PM	S-		7:40 PM	M		Length Aired Days
	NVSB-TV12-25 Falling	NVSR-TV12-24 Cracked Da		NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked De			ACTU
	\$725.00	\$725.00		\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00			\$350.00	\$350.00			\$225.00			\$400.00			Reconciliation.
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KSNV Formerly KVBC Las Vegas, NV 89101 Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Remit Address:

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Line 34

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	30S
Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Invoice #	106510-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Broadcast	IDB#	
Cash	Advertiser Code	
	Product Code	

Special Handling Billing Type Billing Calendar

Advertiser Ref	Agency Ref	

	KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	XSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	XSNV V	VSNV	KSNV		KSNV	9		KSNV	Channel	
	Tonight Show								Tonight Show					Late Night w/Fallon								Late Night w/Fallon		•	Jeopardy in Prime	Description	
	1135p-1237a								1135p-1237a					1237a-136am								1237a-136am			M-SA 8-11p / SUN 7-	Time	
09/17/1:		Ή	П	굮	긁	8	8	09/10/1:		≾	NOT A	N	09/17/1:		т	П	긁	Ŧ	٤	٧	09/10/1:		ORDEF	2	7-	Day	
09/17/12 to 09/23/12	Ö	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	₽	09/17/12	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ਰ	ORDERED PROGRAM DOES NOT AIR	09/16/10	to	Date	
2x		:30	:30	:30	:30	:30	:30	6x		:30	H	.00	2x		:30	:30	:30	:30	:30	:30	6x		M DOES N	ġ		Length	
M		12:32 AM	11:58 PM	12:20 AM	11:46 PM	12:20 AM	11:48 PM	WTF		1:30 AM			M		1:21 AM	1:13 AM	1:29 AM	12:58 AM	1:33 AM	1:17 AM	WTF		OT AIR			Length Aired Days	
		NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked D					NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do						Ad-ID	
		\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00			\$100.00		\$100.00 (\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00				~ 00 00 m		Rate	
												\$100.00 Unresolved												\$500.00 Unresolved		Reconciliation	
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The actual broadcast information shown on this invoice was taken from the Official program log.

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Station	KSNV
Account Executive Amy McCrean	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Product Code	Advertiser Code	IDB#

Billing Calendar Billing Type

> Broadcast Cash

Special Handling

Agency Ref Advertiser Ref	Product Code	
Agency Ref Advertiser Ref		
Advertiser Ref	Agency Ref	
	Advertiser Ref	

	4					చ			42				41			40					39			38	Line
	KSNV	KSNV		VSSV		KSNV	VNSX		KSNV	VSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	Channel
	News 3 Sunrise SATURDAY					Sunday Today			News 3 Sunrise SUNDAY				Sa-Su News 3 at Eleven			M-F News 3 at Eleven					M-F News 3 at Eleven			Tonight Show	Channel Description
	6a-7a					7a-8am			6a-7a				11pm-1135pm			11pm-1135pm					11pm-1135pm			1135p-1237a	Time
09/10/		Su	V TON	Su	09/10/		Su	09/10/		Su	Sa	09/10/		M	09/17/		П	긁	٧	09/10/:		Ζ	Z		Day
09/10/12 to 09/16/12	8	09/16/12	NOT AVAILABLE RATE	09/16/12	09/10/12 to 09/16/12	5	09/16/12	09/10/12 to 09/16/12	б	09/16/12	09/15/12	09/10/12 to 09/16/12	ð	09/17/12	09/17/12 to 09/23/12	6	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/17/12	09/17/12	to	Date
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S-		7:57 AM			S		6:58 AM	S		11:25 PM	11:23 PM	SS		11:11 PM	M		11:20 PM	11:14 PM	11:12 PM	WTF		12:30 AM	11:46 PM		Length Aired Days
		NVSB-TV12-25 Falling					NVSB-TV12-24 Cracked D			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do		Ad-ID
		\$325.00		\$325.00 Unresolved			\$185.00			\$750.00	\$750.00			\$750.00			\$750.00	\$750.00	\$750.00			\$250.00	\$250.00		Rate Reconciliation
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Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address:

Billing Address:

Attention: Accounts Payable Shorr Johnson Magnus Philadelphia, PA 19103 1831 Chestnut St.

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

l	Invoice #	106510-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	
Account Executive Amy McCrean	Amy McCreary	7
Sales Office	Blair - Philadelphia	
Sales Region	National	$\overline{}$

Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

	Cash	Broadcast
Product Code	Advertiser Code	IDB#

Special Handling

Billing Calendar Billing Type

				L
Advertiser Ref	Agency Ref	Product Code	Advertiser Code	

		4 8			47			46					\$ 5		44	Line
KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	Channel
		Saturday Night Live			News 3 Today			News 3 Today - SAT					Saturday Today		News 3 Sunrise SATURDAY	Channel Description
		1130pm-1:02am			9a-930am			9am-930am					7a-9am		6a-7a	Time
Sa	09/10/		Su	09/10/		Sa	09/10/		Sa	Sa	Sa	09/10/		လွှ		Day
09/15/12 :30	09/10/12 to 09/16/12	8	09/16/12	09/10/12 to 09/16/12	ð	09/15/12	09/10/12 to 09/16/12	to	09/15/12	09/15/12	09/15/12	09/10/12 to 09/16/12	ö	09/15/12	ð	Date
:30	1x		.00	1×		30	1 ×		:3 0	:30	33	3x		:30		Length
12:09 AM	S-			S		9:24 AM	S-		8:26 AM	7:56 AM	7:30 AM	S-		6:31 AM		Length Aired Days
NVSB-TV12-25 Falling						NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do		Ad-ID
\$750.00			\$250.00 Unresolved			\$275.00			\$325.00	\$325.00	\$325.00			\$200.00		Rate Reconciliation
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The actual broadcast information shown on this invoice was taken from the Official program log-

Aired Spots

126

Agency Commission Net Amount Due

\$42,619.00

Payment Terms 30 Days

Gross Total

\$50,140.00 \$7,521.00

Nowitistanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of ran bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Applicant and Third Parties or Applicant with a payment of Barties or the Provider. Applicant with a payment of such advertising approach to Third Parties or by Applicant and Several Initiality for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency or other several Applicant several Applicant advertising under the terms set forth herein above. If Applicant is an advertiser, all several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all several liability for the payment of such advertising on orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

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